



**Maximize Your Commercial Property's Potential:  
Unlock New Revenue Streams for Your Commercial Property!**

Commercial property owners have the unique opportunities to innovate and diversify their income streams beyond traditional leasing. The key to unlocking additional revenue lies in creatively repurposing and optimizing existing assets to meet the evolving demands of the community and the market. Here are five inventive strategies designed to enhance the profitability of your industrial property, catering to the unique blend of businesses and lifestyles found in Northern California:

- **Modular Workspaces:** Tailor underused areas into flexible workspaces that cater to the gig economy, providing Marin County's growing freelance and entrepreneurial population with the adaptable environments they crave.
- **On-Demand Storage:** Utilize spare square footage to offer secure, scalable storage solutions, targeting both commercial tenants in need of additional inventory space and residents seeking personal storage.
- **Local Event Hosting:** Transform open spaces into venues for local events, tapping into Marin County's rich culture of art fairs, farmers' markets, and community gatherings to generate foot traffic and rental income.
- **Renewable Energy Ventures:** Leverage the ample rooftop and land spaces typical of industrial properties to install renewable energy solutions, like solar panels, creating a dual benefit of operational cost savings and potential income from energy sales.
- **E-Commerce Hubs:** Convert part of the property into a bustling e-commerce hub, offering smaller spaces for storage, packing, and shipping to support the thriving online retail sector.

By implementing these strategies, you can position your property as a multifaceted hub that not only meets the needs of traditional industrial tenants but also serves the broader Marin County community and economy.

**What do I do?**

I specialize in helping investment property owners increase their asset value, make profitable investments, and attain their real estate objectives. I have extensive experience brokering commercial and investment property sale and leases in the San Francisco bay area. I am inquisitive, analytical and strategic, I enjoy learning about your CRE goals, and helping you develop and implement your strategic plan. My clients enjoy working with me because I am competent and realistic; and I communicate frequently and openly.

**Testimonial:**

*"Ces guided us expertly through the preparation and sale of our San Anselmo mixed use commercial building, adding value every step along the way. With his adept guidance, our sale went smoothly. We highly recommend Ces for his knowledge and if you are looking for a straightforward, successful real estate transaction."*

**— David and Paige Hirshkop**